

Call for Papers: Rhetorics of New Media

2011 Southwest/Texas Popular Culture/American Culture Association
Joint Conference
April 20-23, 2011
San Antonio, TX
<http://www.swtxpca.org>

Proposal Submission Deadline: December 15, 2010

Conference Hotel: Marriott River Center San Antonio
101 Bowie Street
San Antonio, TX 78205 USA
Phone: 1-210-223-1000

Proposals are now being accepted for the Rhetorics of New Media Area. The term "New Media" generally refers to digital, computerized, or networked information and communication technologies in the latter part of the 20th century to the present. Although certainly not all-inclusive, listed below are some topics that are begging to be rhetorically analyzed.

- **Youth Culture** (from cell phones to ipods)
- **The Information Age** (from Wikipedia to YouTube)
- **Identity** (Facebook, MySpace, Twitter)
- **Community Online**
- **Language** (emoticons, acronyms, etc...)
- **Globalism**
- **Media Convergence**
- **Politics and Activism Online**

Inquiries regarding this area and/or abstracts of approx. 250 words may be sent to the email address listed below (in the subject line of your email please type "Rhetorics of New Media Area Abstract" or "Rhetorics of New Media Inquiry.") Graduate students/future teachers are particularly welcome to participate or register to attend the conference. Please pass along this call to friends and colleagues.

Anna Gurley, Rhetorics of New Media Area Chair
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Conference Website: <http://swtxpca.org/> (updated regularly)