

Call for Papers: Rhetoric and Technical Communication

Southwest Texas Popular Culture and American Culture Association

33rd Annual Conference
Albuquerque, New Mexico
February 8-11, 2012
Hyatt Regency Hotel and Conference Center
330 Tijeras Ave. NW
Albuquerque, New Mexico 87102 USA
Phone: 1-505-842-1234
Submission Deadline: December 1, 2011

Conference Website: <http://www.swtxpca.org/> (updated regularly)

Join us for the 33rd Annual Southwest/Texas Popular Culture and American Culture Associations Conference, February 8-11, 2012 at the Hyatt Regency in Albuquerque, New Mexico. The annual SW/TX PCA/ACA Conference is one of the nation's largest gatherings of interdisciplinary scholars.

The Rhetoric and Technical Communication area of the SW/TX PCA/ACA welcomes paper, panel, and other proposals on any aspect of the fields of TC and/or R. Possible topics include (but are not limited to):

- Rhetoric & TC
- TC/R Theory
- TC/R Methodology
- Argumentation
- Political Rhetorics
- Multimedia & Multimodal Composition
- Visual Rhetoric/Visual Communication
- Sonic Rhetorics
- Spatial and Temporal Rhetorics
- Social Networking
- Technical Writing
- Professional Writing
- TC Pedagogy
- New Media/New Communication Technologies
- CMC/CMS & TC
- Intercultural TC
- Gender, Race & TC
- Rhetorical agency, identity, ethos
- Ethics in TC and R
- Global TC/R
- Mobile TC/R
- New media writing practices
- Accessibility/Disability & TC/R
- Generation Studies in TC/R
- The Future of TC/R

This list is suggestive and not exhaustive. Other topics are certainly welcome within the broad topic of pop culture studies and TC/R.

Please submit your abstract to the database at the following web address:
<http://conference2012.swtxpca.org>. Your abstract must be submitted by December 1, 2011.

If you have any questions, please contact:

Sean Zdenek, Rhetoric & Technical Communication Chair
Associate Professor
Technical Communication & Rhetoric
Department of English
Texas Tech University
PO Box 43091
Lubbock, TX 79409-3091
Skype: seanzdenek
sean.zdenek@ttu.edu